

# JENNIFER MEGAN EDISON

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## OBJECTIVE

To secure a position as a Graphic Designer in a progressive business environment.

## SKILLS PROFILE

- Proficient in Adobe Creative Suite (specifically Photoshop, InDesign, Illustrator and Dreamweaver) and in Microsoft Office.
- Well versed in the design process, from client consultation to the final product.
- Well versed in print design and the design, organization, and implementation of websites and social media accounts.
- Skilled at effectively maintaining a current brand in new design projects.
- Possesses basic marketing and brand development skills.
- Able to work as an individual or in a team oriented setting to meet strict product deadlines.
- Able to effectively communicate in e-mail, phone, video, or face-to-face correspondence.
- Possesses strong creative and artistic skills due to an extensive background in fine arts.
- Extremely organized and detail oriented person with a knack for understanding procedures.
- A problem solver who quickly grasps complex situations and turns them into manageable tasks.

I genuinely appreciate and encourage constructive criticism as this often helps me develop a product to its full potential. I am also good at finding constructive criticism and direction even when a client explains their concerns in a less than polite manner and, on a related note, I am very patient with people.

## EDUCATION

- West Liberty University  
*West Liberty, WV*  
B.S. in Graphic Design – Graduated 2009
- John Marshall High School  
*Glen Dale, WV*  
Graduated 2004 – study focus in fine arts

## EMPLOYMENT HISTORY

### **Professional Technologist II, West Virginia University**

4/16/2010 — Present

*Morgantown, WV*

- Worked closely with WVU Web Services and WVU University relations to maintain the university brand in all print and web design products for the WVU College of Education and Human Services.
- Developed and maintained College websites and worked closely with faculty to continuously develop and better organize website content.
- Worked closely with faculty, departmental staff, and the Dean's office staff to develop print pieces (brochures, posters, postcards, booklets, newspaper advertisements, power points, etc.) for educational programs within the College and the College as a whole.

- Participated in college marketing/recruitment meetings.
- Completed minor video editing projects within Windows video editing software.
- Developed graphics and built simple templates for Microsoft Word so that faculty/staff would have document templates that properly maintain the university brand.
- Re-wrote text content for web and/or print so it would be marketable and easily understandable.
- Created and developed graphics for Facebook Fan Pages, Twitter accounts, and LinkedIn profiles related to the College.

**Graphic Designer, Roll Your Own Records**

1/1/2014 — Present

*Salisbury, PA*

- Developed logo and templates for professional correspondence.
- Developed album artwork, custom designs for merchandise items (T-shirts, posters, bracelets, stickers), graphics for social media accounts, and business cards for artists represented by the record label.
- Developed websites and web presence through social networking for artists represented by the record label.
- Participate in marketing and business development meetings.

**Free-lance Graphic and Web Designer**

6/1/2009 — Present

*Wheeling, WV – Morgantown, WV*

- Worked with local clients to develop print pieces, website designs, and/or social media graphics.
- Worked with local musicians/artists to develop promotional packages for use in marketing their original music.

REFERENCES

Please contact for references.